

CompetitivEdge Business Solutions
10845 Walsburg Road
Leonardville, Kansas 66449

Contact: Cindy Kulp
866-506-4025 ext. 701
785-532-9422 cell
Cindy@[CompetitivEdgeBusiness.com](mailto:Cindy@CompetitivEdgeBusiness.com)

November 19, 2007
FOR IMMEDIATE RELEASE

CompetitivEdge Business Solutions Founder and Staff Completes Certification Training.

Cindy Kulp, founder of CompetitivEdge Business Solutions, a central Kansas based training and consulting company, along with Gail Hermesch recently completed certification training provided by the Center for Organizational Design, Inc. of Littleton, Colorado. This week-long training program held last month in Hilton Head, South Carolina certified Ms. Kulp in the use of high-level consulting and training tools developed by the Center and distributed by 360 Solutions, LLC of Waco, Texas.

Ms. Kulp's professional background includes 15 years of coaching the coaches as a district manager for a national retailer known for excellence in such areas as customer service and the extensive product knowledge of their sales staff. She has facilitated numerous manager training groups on a regional and national level for the company. Gail Hermesch brings over 15 years of sales leadership to CompetitivEdge. Gail's expertise lies within the Ag Industry and has experience of all sides of the sales world; from the sales person to becoming a national sales manager. She has won awards for her management leadership and speared sales teams to great success.

This certification process is one where Kulp and Hermesch work with the curriculum development team and experts in the delivery and support of training and consulting services. This training was focused on high performance team skills and development.

Dr. Roger Allen and Preston Pond operate the Center for Organizational Design. Both have international consulting experience and have worked in large firms directing HR departments, change management programs and teaching emotional intelligence. Among their customers are Coach Leather; NASA and the Space Shuttle Program; US Forest System; AT&T Capital; Honeywell; and Merck Pharmaceuticals.

"Continuing our education is important to myself and my clients. This certification has helped us have a more comprehensive understanding of how to serve businesses and non-profit organizations in our community," states Cindy Kulp, founder of CompetitivEdge.

Products and Services

CompetitivEdge Business Solutions is a training and consulting company targeting area businesses with products and services that focus on personal effectiveness, professional growth and change management. Our fundamental purpose is to help business people recognize opportunities to grow and develop themselves and their people, creating extraordinary results. The most successful companies invest in their people.

CompetitivEdge has five basic product lines that are being offered to our clients. They are:

-Compass Program: 1 & 2 year programs designed for professional development and to provide skills to effectively lead others. They are delivered monthly in half day workshops that are highly interactive.

-High Performance Training: multi-module programs delivered over an extended period of time on-site focused on leadership, sales, team building, emotional intelligence and high performance.

-Small Business Coaching: *8 Simple Secrets* for Small Business Owners, private coaching or join one of our Lunch-n-Learn groups.

-Event Speaking: Let us be a part of your next corporate event or special meeting. We deliver many topics, some of our favorites are “Understanding the Multi-generational Workforce: Recruiting, Retaining & Communicating”, “Attitude!” and “7 Powers of Persuasion”.

We can be reached for a free consultation at 866-506-4025 or Cindy@CompetitivEdgeBusiness.com.